



AREAS OF EXPERTISE

Cognitive Processes

Decision-Making

Leadership
(With or Without
Authority)

Exerting Influence

Behavior Change

Understanding
Personality Types and
Teamwork Cohesion

Productivity

Unlocking Creativity

Art Markman

Credentials and Experience

Art Markman, Ph.D., has been a member of the faculty at UT Austin for more than 23 years as the Annabel Irion Worsham Centennial Professor of Psychology and Marketing. Markman has published more than 150 scholarly works about cognitive science, decision-making and organizational behavior. He is also the founding director of the HDO program. Markman and several of his books, including *Smart Thinking*, *Smart Change*, *Bring Your Brain to Work*, and *Brain Briefs* (co-written with Dr. Bob Duke), have been featured on Dr. Phil and other programs.

Beyond the UT campus, he is probably best known as the co-host of KUT's "Two Guys on Your Head" radio show and podcast, where he and Butler School of Music professor Bob Duke explore the human mind with a unique mix of research, humor and everyday relevance.

Learn more about customized training solutions:

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