



AREAS OF EXPERTISE

**Time Management**  
**Project Management**  
**Productivity**  
**Prioritization**  
**Task Distribution**  
**Goal/Task Alignment**  
**Persuasion**  
**Communication**

# Clay Spinnuzzi

## Credentials and Experience

Clay Spinnuzzi, Ph.D., is a professor of rhetoric and writing and has taught at The University of Texas at Austin since 2001. He studies how people organize, communicate, collaborate and innovate at work, conducting numerous workplace studies that have resulted in several books and articles. Spinnuzzi teaches professional writing courses at the BA, MA and Ph.D. levels, and regularly facilitates professional workshops on subjects such as proposal writing, entrepreneurship writing and time management.

Spinnuzzi holds a BA in computer science, an MA in technical writing, and a Ph.D. in rhetoric and professional communication.

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