



AREAS OF EXPERTISE

**Strategic
Communications**

Leadership

Health Care Consulting

Interpersonal Skills

Time Management

Penny Crow

Credentials and Experience

Penny Crow, RHIA, M.S., I-O Psychology, is a nationally recognized executive with progressive senior leadership experience in a wide range of healthcare organizations. As an RHIA, she has a successful track record in health information management, revenue cycle, risk management and quality improvement. As an I-O Psychologist, she is passionate about working with leaders to develop strategic thinking skills. She created the Strategic Thinking Tool Kit- PILLARS to provide a thinking framework which leaders can use for faster, more objective, and more effective decision-making.

In addition, Crow assists organizations to prepare their workforce for the demands of the future. Crow enjoys working with leadership to create a more desirable organization for employees and customers alike. She is an executive coach working with leaders that are intentional about growing.

A Central Texas native, Crow holds a B.S. degree in health information management from Texas State University. She is a Registered Health Information Administrator. Crow has served as president of NMHIMA and as a strategist for Hays-Caldwell Women's Center. She is a past president of the board for Emerson Foundation, a non-profit serving children of all abilities.

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Extended Campus Custom Training
The University of Texas at Austin

(512) 471-8053

ecct@austin.utexas.edu

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